

Rise and Shine

FOR MENTAL HEALTH AND SUBSTANCE USE

A BREAKFAST FUNDRAISER

APRIL 28, 2026 | 7:00 AM- 9:00AM



About The Breakfast

01

Join us in piecing together the evolving trends and profound effects of mental health and substance use. Together, we create a mosaic of understanding for a brighter, healthier tomorrow

Come out to enjoy a breakfast, networking, and to learn about evolution of the substance use health from industry leaders, and be inspired by guest speakers.



What Are We Fundraising For?

To transcend the traditional state of care.

In Canada in 2024, everyday **21** people died from preventable opioid overdoses. The ongoing and intensifying overdose epidemic necessitates bold and innovative action. Accepting the status quo for traditional substance use care and incrementally scaling up existing interventions has proven to be ineffective.

Pathways successfully launched our first 8 in-patient treatment beds for the Ottawa region. Your support will be instrumental in advancing essential treatment opportunities for individuals struggling with substance use health issues. Together, we can enhance services and foster healing and hope in our community.



BECOME A SPONSOR

02

Presenting Sponsor- \$25,000

Gold, Silver, and Bronze Package benefits plus:

- Complete Event Co-branding Logo Recognition on all materials (digital and print)
- 1 table (8 seats)
- Custom Branding Opportunity- *We'll work with you to create a custom experience, that can include donor spotlights, custom videos, named spaces, and more—the only limit is our imagination!*

Gold Package- \$10,000

Silver and Bronze Benefits plus:

- Digital Screen Ad at event
- Table program recognition
- Verbal Recognition at event from emcee
- 4 Tickets

Silver Package- \$5,000

Bronze Benefits plus:

- Event Program recognition
- Social Media Post
- 2 Tickets

Bronze Package- \$1, 500

- Website Logo recognition
- Event Sponsor board recognition
- 1 Ticket

Should the none of the packages fit the, the possibilities are boundless - let us to craft a personalized sponsorship package to suit your organization perfectly.





WHO WE ARE

OUR MISSION

To improve the health and wellness of individuals while helping families and communities better understand the challenges of substance misuse, mental health disorders or illness from infectious diseases.

OUR VISION

We envision a system where anyone- however marginalized and whatever their history or circumstances – can find the help they need on their pathway to building a fulfilling and productive life with family, work, and community.

